

BLEIKA SLAUFAN

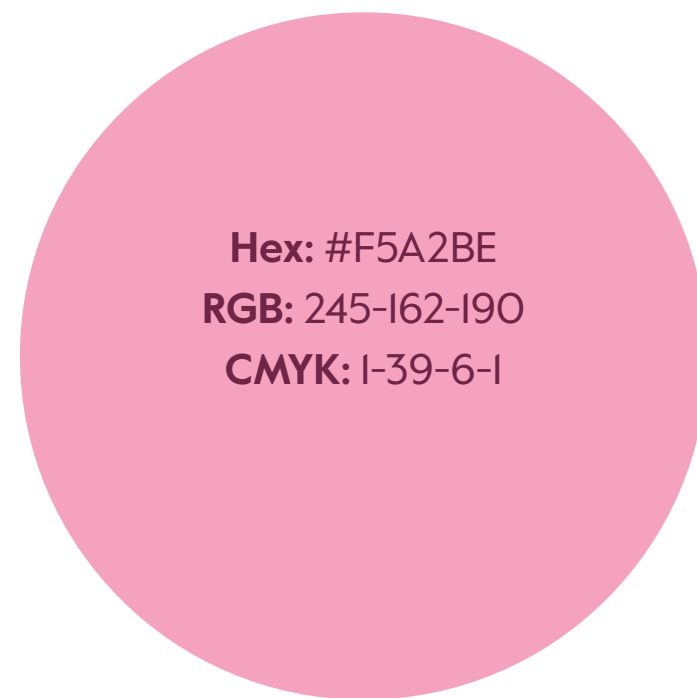
Leiðbeiningar um útlit 2024

Litir



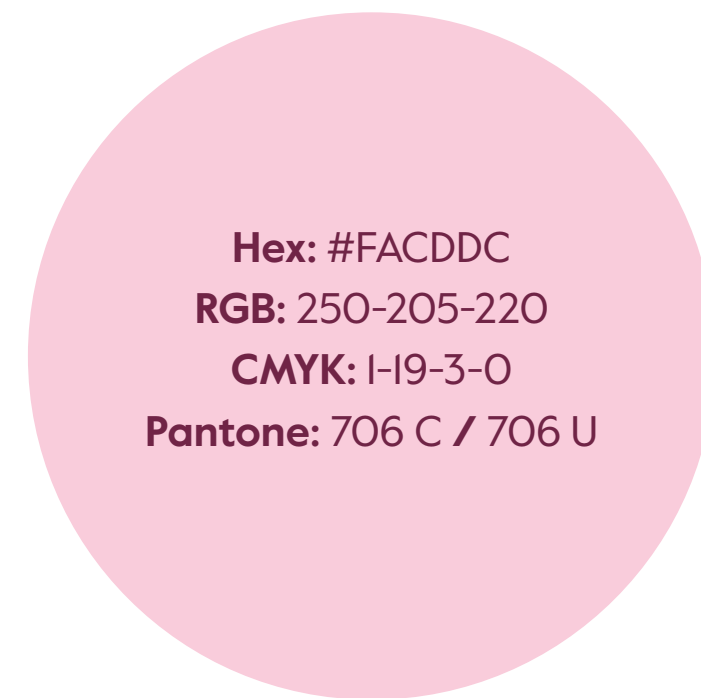
Hex: #CC1263
RGB: 204-18-99
CMYK: 0-100-21-15
Pantone: 214 C / 214 U

Fyrirsagnir
og bakgrunnar



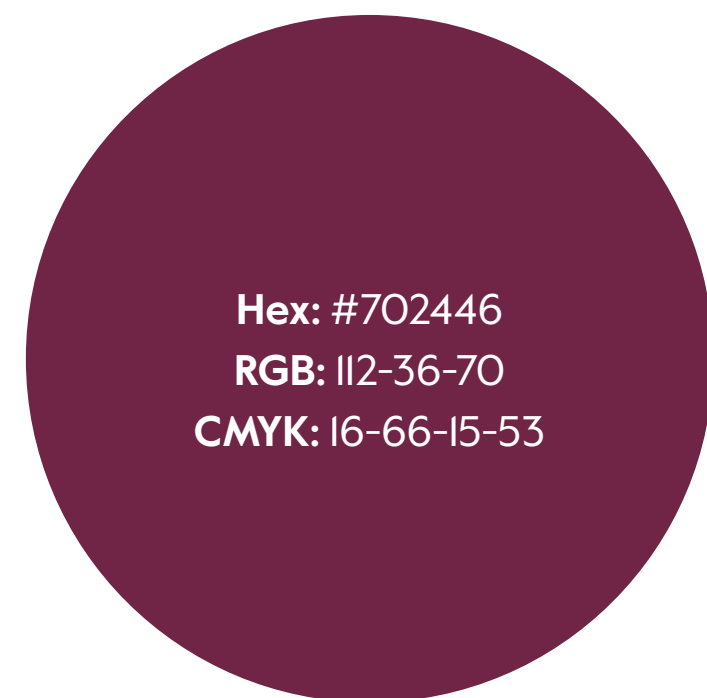
Hex: #F5A2BE
RGB: 245-162-190
CMYK: 1-39-6-1

Millibleikur



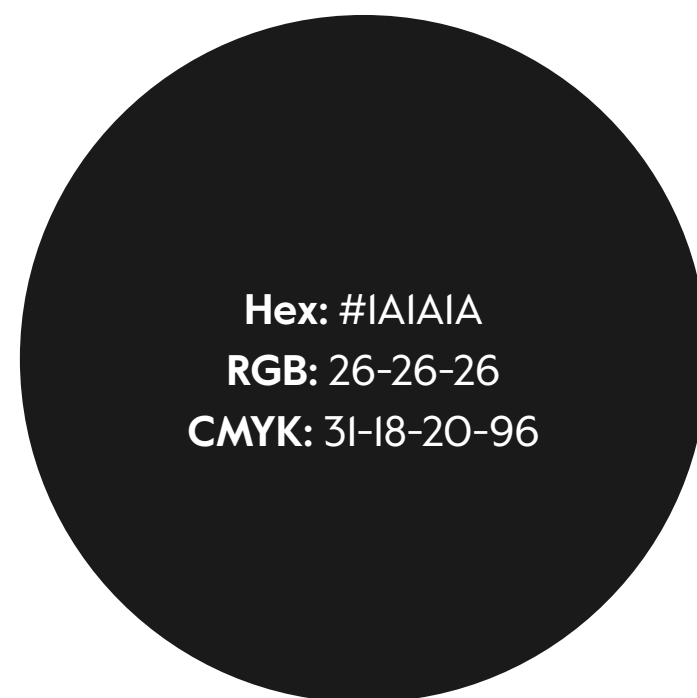
Hex: #FACDDC
RGB: 250-205-220
CMYK: 1-19-3-0
Pantone: 706 C / 706 U

Bakgrunnar



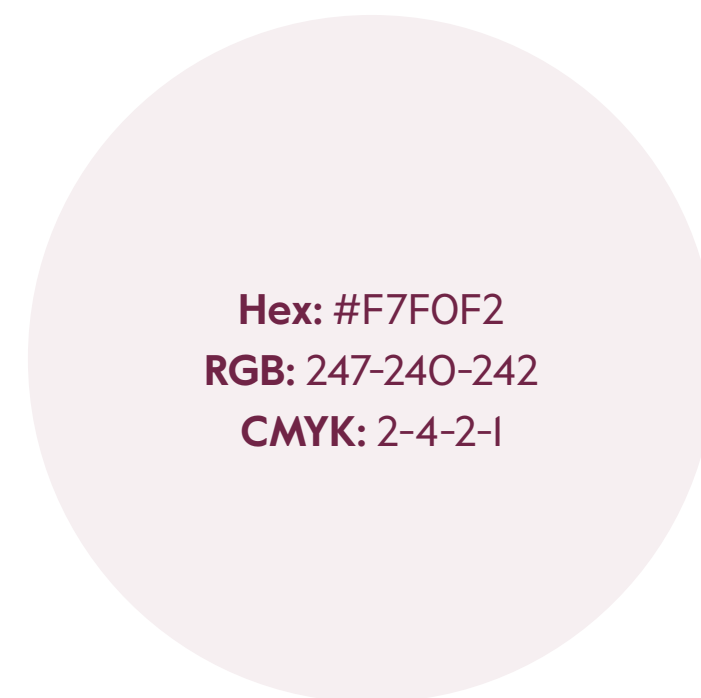
Hex: #702446
RGB: 112-36-70
CMYK: 16-66-15-53

Texti - meginmál - 1



Hex: #1A1A1A
RGB: 26-26-26
CMYK: 31-18-20-96

Texti - meginmál - 2



Hex: #F7F0F2
RGB: 247-240-242
CMYK: 2-4-2-1

Bakgrunnar

Letur

Fyrirsagnaletur Value Sans Bold

Stillingar: Stafabil/Kerning: -20

Línubil: 90% af "Auto"

Meginmál/undirfyrirsagnir Value Sans Regular

Meginmál má vera í dökkgráum lit þegar bleiki
liturinn passar ekki nógu vel eða er ekki læsilegur.

Merki - Tveir litir og tvö form

Aukamerki



Aðalmerki - Fyrir dökkbleikan grunn

Aðalmerki - Fyrir hvítan eða ljósbleikan grunn

Aukamerki - Notist einungis þegar agnarsmátt

Merki - Stakt íkon / Social rammar

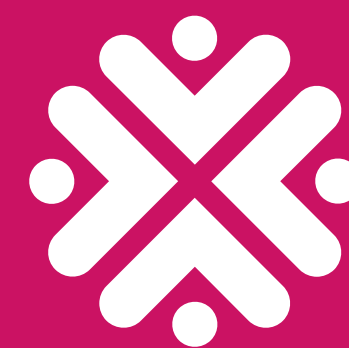


Notum alltaf aðalmerkið (Slaufuna með gradienti) þegar það er hægt.

Merki Krabbameinsfélagsins



Krabbameinsfélagið



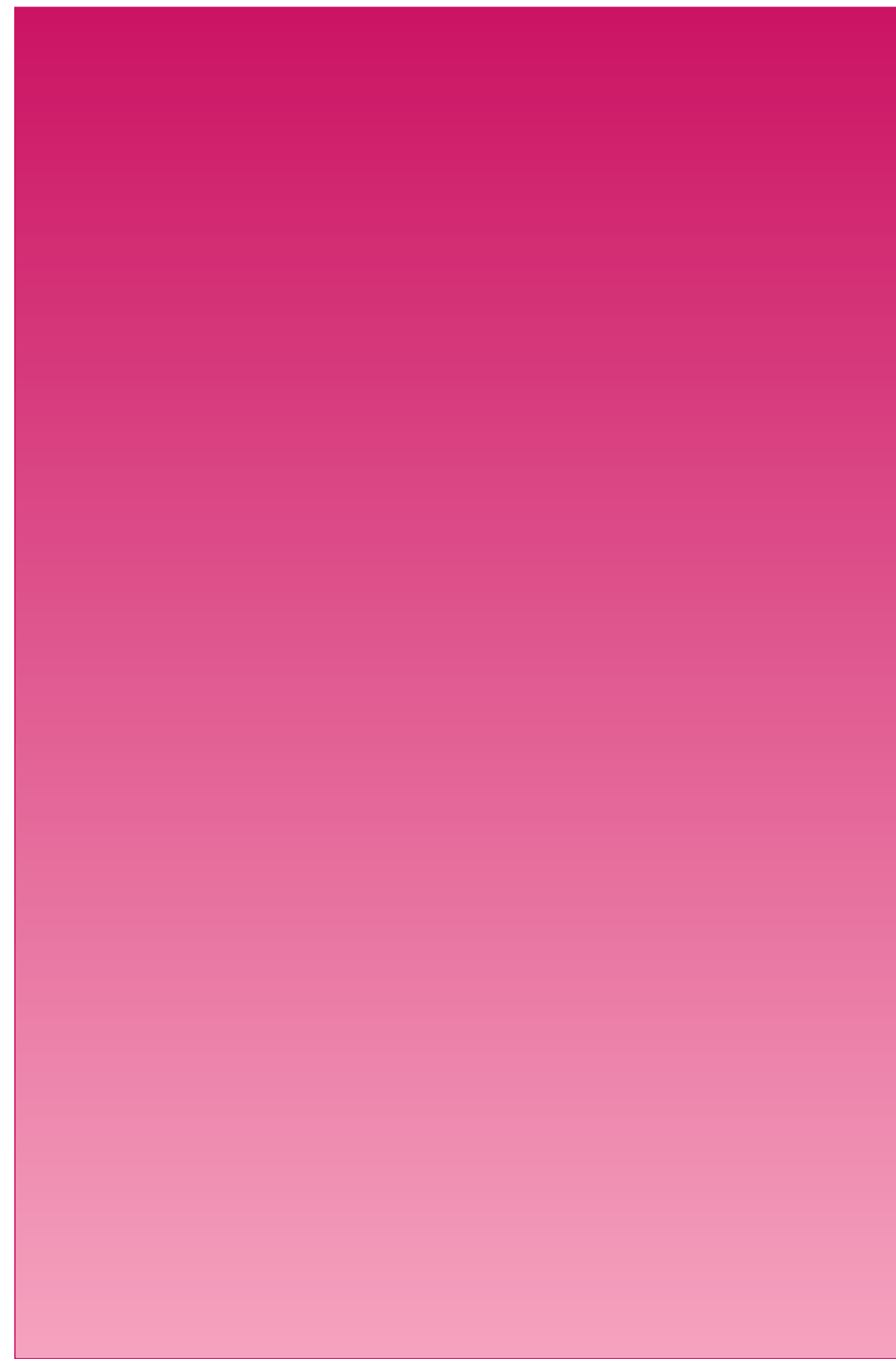
Krabbameinsfélagið

Notum merki Krabbameinsfélagsins hvítt þegar því er við komið.

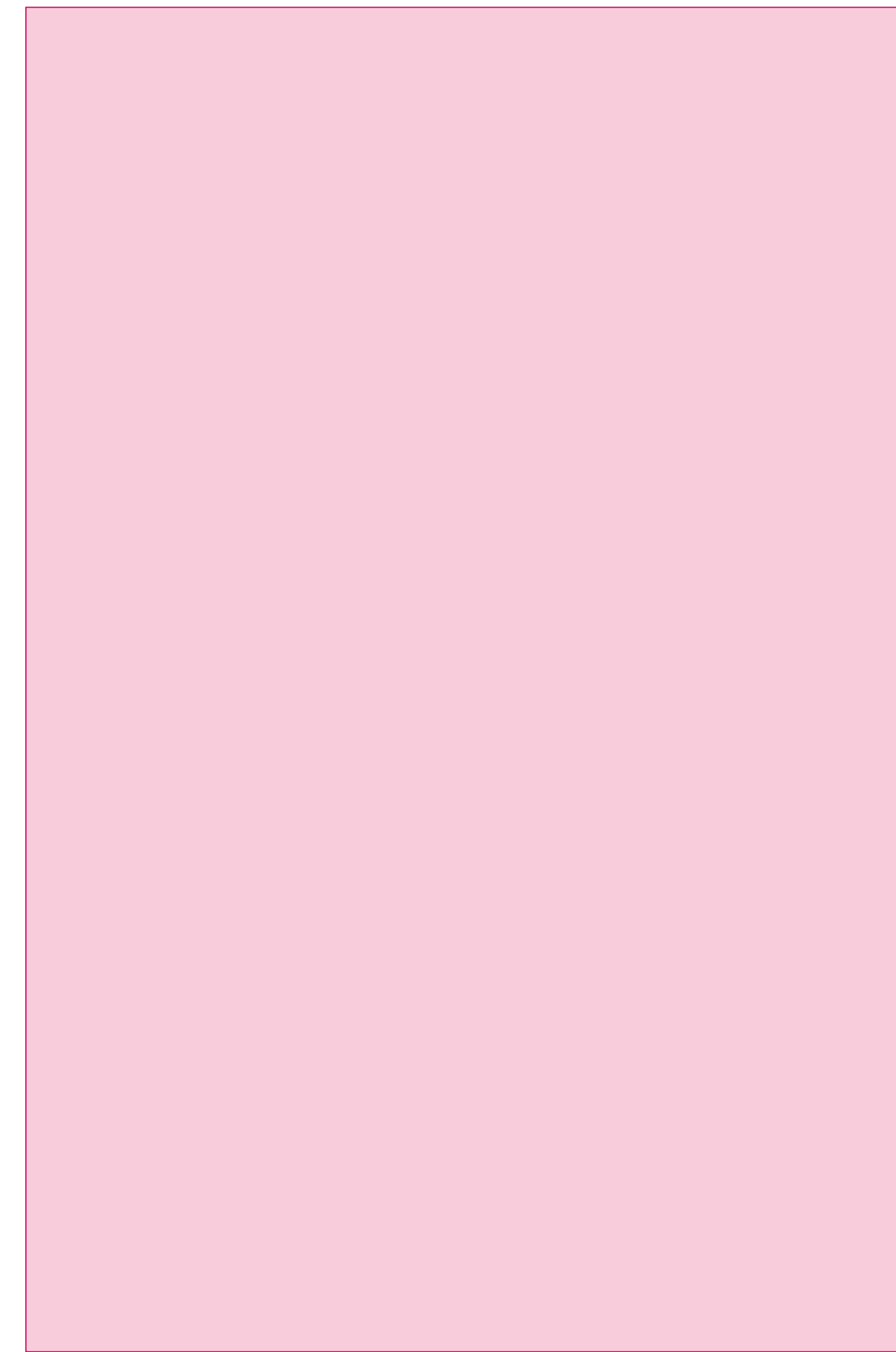
Bakgrunnar - Mismunandi útgáfur til notkunar (Forðumst millibleikan í bakgrunnum)



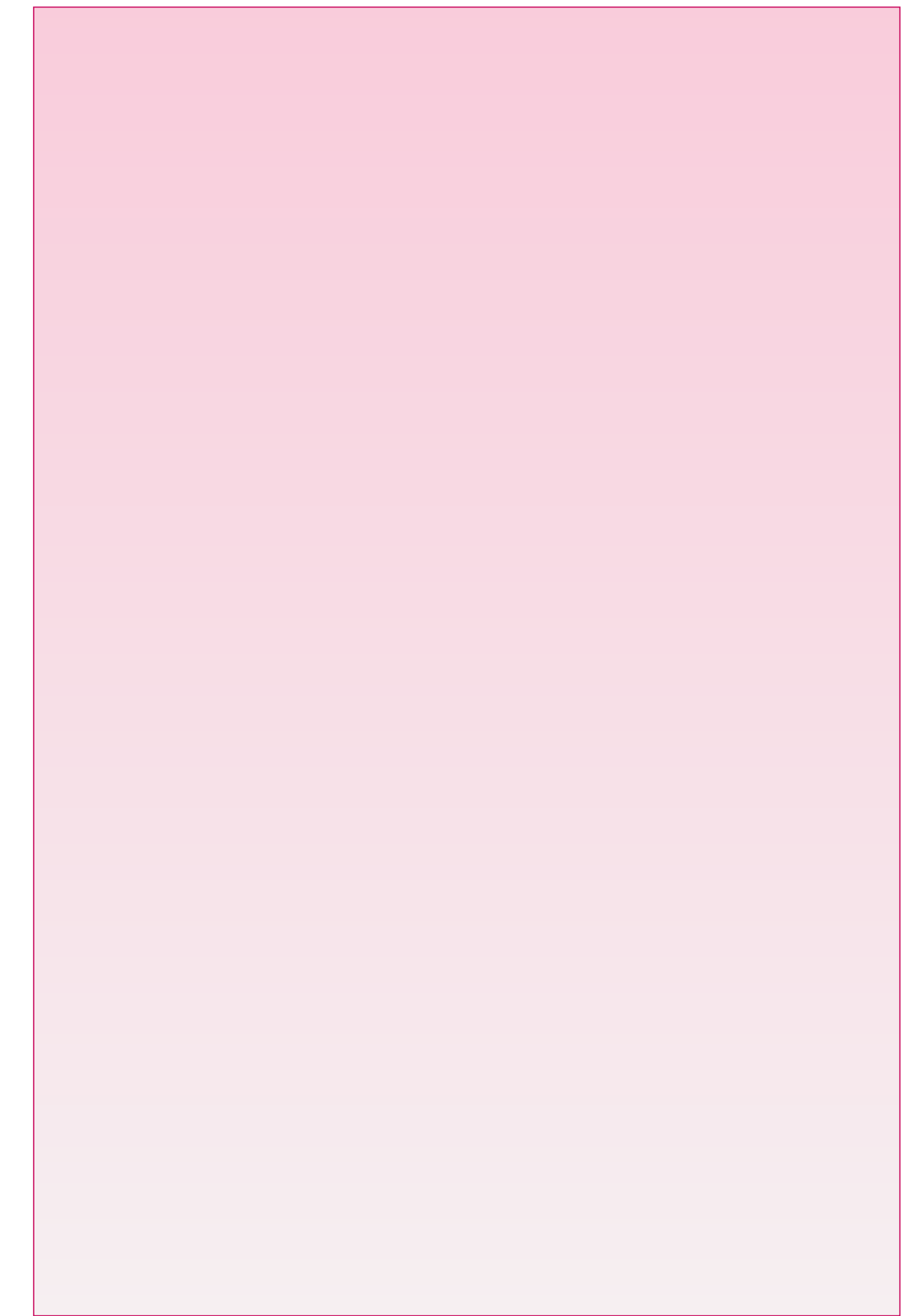
Einlitt: Dökkbleikur



Gradient: Dökkbleikur yfir í ljósbleikan



Einlitt: Ljósbleikur



Gradient: Ljósbleikur yfir í bakgrunnslit